

Amy Dwyer Hawk

Curriculum Vitae 2017

Education:

University of Cincinnati, Cincinnati, Ohio

College of Design, Architecture, Art, and Planning.

Bachelor of Science in Graphic Design

Graduated June, 1994

Kent State University, Kent, Ohio

Master of Fine Arts, Visual Communication Design (terminal degree)

Graduated May, 2012

Master of Science, User Experience Design

Graduated May, 2017

Graduate Appointments:

Graduate Teaching Assistant, Kent State University

Assisted in the following course:

VCD1, Fall 2010

Taught the following courses:

Intermediate Computer, Fall 2011

Basic Computer, Spring 2011

Professional Experience:

Lakeland Community College

7700 Clocktower Drive, Kirtland, Ohio 44049

August 2012 to Present

Title: Associate Professor, Chair of Graphic Design & Photography

Responsibilities: Full-time Graphic Design Educator teaching print design courses including Typography, Production, Advertising, Computer Graphics and Portfolio.

Malone Advertising, Inc. (Now, Geometry Global)

388 South Main Street, Suite 410, Akron, Ohio 44311

May 2002 to June 2009

Retail advertising agency of record for many clients including Kimberly-Clark, John Deere, Nestlé, Johnson & Johnson, and Goodyear.

Title: Senior Art Director / Creative Lead on Nestlé and Johnson & Johnson accounts

Responsibilities: design different elements for our retail specialty clients such as point of purchase displays, in-store coupons, circular ads, brochures and national free standing inserts. I also worked on package design, brochure design and newspaper ad design for our business to business clients.

HOW Magazine/F&W Media

4700 Galbraith Road, Cincinnati, Ohio 45236

July 1998 to December 2001

Bimonthly graphic design trade magazine

Title: Art Director

Responsibilities: worked closely with the editorial staff to plan the content of each issue, concept and design all feature and column pages, hiring and art directing illustrators and photographers, plan and manage the art budget, prepare all editorial and advertising page files for the printer. I was also actively involved in the yearly HOW Conference and I prepared the images and home page art for HOW Magazine's web site.

Freelance Design Experience:

My freelance clients include: The Creative Group, The LHT Group, HOW Magazine (F&W Media, Inc.), Interweave Press, Ashland University and HMT Associates.

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Teaching & Academic Appointments:

Associate Professor, Chair of Graphic Design & Photography / Lakeland Community College

Computer Graphics AI, ID & PS / Fall, Spring and Summer Semesters

Developed a new syllabus, lectures and course projects and changed the information delivery method from a textbook to the use of lynda.com online tutorials. This class introduces the students to the Macintosh OSX operating system and the Adobe Creative Suite of products including Illustrator, InDesign and Photoshop. In the Spring 2014 semester this course will be converted to a hybrid format in which 50% of the course will be online and 50% of the course will be in the classroom.

Introduction to Typography / Fall Semesters

Developed a new syllabus, lectures and course projects in order to bring the course up to date with current typographic instruction, including changing the course from using traditional media to bringing all projects onto the computer. Projects focus on learning the history of typeface design, the anatomy of the letterform, typographic spacing rules, grids and layout, and building upon that knowledge with projects that include creating a monogram, typographic portraits, type analogies, and a poster for the Cleveland Symphony Orchestra.

Advertising Design / Fall Semesters

Developed a new syllabus, lectures and course projects. Projects included: creating a script and storyboard for a television public service announcement; a non-traditional advertising campaign and a traditional print advertising campaign. The students were given a client which was PETA, and their challenge was to sensitize humans to the plight of fish. Students were responsible for writing headlines and body copy as well as designing all final layouts.

Graphic Design Production / Spring and Summer Semesters

Developed a new syllabus, lectures and course projects. Projects included: writing a paper on an assigned printing technique as it applies to graphic design; performing several in-class exercises on the computer that imitate "real-world" type assignments such as converting ads from color to black and white, changing size and orientation and prepping files for the printer; creating a 28-page booklet using the papers that their fellow students wrote on printing techniques, pre-flighting and prepping the file for the printer, and mocking-up a final booklet.

Corporate Identity / Spring 2013 & 2014, Summer 2015, 2016 & 2017 (online)

Developed a new syllabus, lectures and course projects. Projects include doing research on logo design and finding logos that are both well designed and poorly designed; choosing three of the poorly designed logos to re-design; creating refined black and white sketches of the logos in different formats; choosing two to move forward with and refine on the computer in order to create an identity system including letterhead, envelope and business card; take the most successful logo and design further applications in order to build a brand guidelines booklet.

Advanced Typography / Fall Semesters

Developed a new syllabus, lectures and course projects. Projects include: creating a 30-second kinetic type video in Adobe AfterEffects; designing a set of 8 icons using pieces/parts from the helvetica bold typeface; creating an ePub annual report for a non-profit company using Adobe InDesign's desktop publishing suite to be viewed on an iPad or other tablet device; working with other students in the class by completing daily tasks using their digital camera; and then passing them along to another student in the class to add complexity, dimension and eventually typography to each subsequent task.

Graphic Design Portfolio / Spring Semesters

Developed a new syllabus and lectures for this course. Upon completion the students will be armed with both a print and digital (online) portfolio, resume, cover letter, business card and thought process book to help them find employment after graduation.

History of Graphic Design / Spring Semesters

Developed a new syllabus and lectures for this course. This course introduces the history of graphic design from its origins in Europe to the present. Students will examine design trends in aesthetics and theory as well as the connection between graphic design and the other visual arts.

Automating Adobe Creative Suite Products with Javascript

This course was developed in collaboration with Dr. Rebecca Grasser, and is a requirement on both the Graphic Design for the Web Certificate and the Photography Certificate. This intermediate level course provides graphic design and photography students the tools to develop an automated workflow for Adobe Creative Suite products for use in website design and/or interactive design environments.

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Online Instructor / HOW Design University

Responsible for developing an Express Course for HOW Design University on identity design called, *Making Your Mark: How to Design an Identity System*. Includes creating a course outline, syllabus and lecture materials for a 4-week online course, as well as creating exercises and final projects to go along with each week's lecture; working in Blackboard to follow the students' progress and give feedback and grades on all exercises and projects; maintain consistent communication with all students and instigate discussion board conversations.

October 1st – October 26, 2012 / 2 students were registered

October 29th – November 25, 2012 / 5 students were registered

November 26th – December 23, 2012 / 4 students were registered

January 28th – February 24, 2013 / 1 student was registered

9-month Full-time Visiting Faculty Member / The University of Akron Myers School of Art

Responsible for teaching 3 classes during the Fall 2009 and Spring 2010 semesters. Also involved in the Foundation Reviews and Junior Portfolio Reviews and helped plan and organize the 2009 Myers School of Art Holiday Sale.

Graphic Design Presentation / Spring 2010

Senior level class. Projects included: Design the announcement for the Senior Portfolio Show; Prepare and revise resumes, cover letters and portfolios for the senior show and graduation.

Typography 4 / Spring 2010 (2 sections)

Senior level class. Projects include: Concept and design a zine; a book design relating the history of type with the subject matter of their choice; 2011 calendar design.

Typography 1 / Fall 2009

Sophomore level class. Projects included: Designing a logo out of the students' initials; a process book showing the concept, development and design of their logo; a series of three posters for a band of their choice using typography, graphic elements and photography.

Typography 3 / Fall 2009

Junior level class. Projects included: A type/image quadrant study; Concept and design the cover for the September issue of HOW Magazine that was judged by the HOW Editorial staff; Concept and design a series of posters and marketing materials for a music festival in the city of their choice.

Advanced Graphic Design / Fall 2009

Senior level class. Projects included: Designing and binding a book to promote a paper company; concept, design and production of a product to sell at the University of Akron Holiday Sale; independent project of their choice.

Note: I was responsible for creating and implementing the syllabus and projects in this course.

Special Lecturer / The University of Akron Myers School of Art

Corporate ID / Fall 2011

Senior level class. Advanced projects in corporate identity, graphic systems analysis, design. Projects included: Finding two examples of unsuccessful identity solutions and re-designing them using 5 methods including logotype, monogram, pictogram, symbol and combination. Final logo is then applied to a letterhead system and other applications which are then built into a branding manual as an interactive PDF.

Typography 1 / Fall 2011

Sophomore level class. Projects included: Designing a logo out of the students' initials; a process book showing the concept, development and design of their logo; a poster design for a classical music performance utilizing different variables of typography and building up to a final poster using point line and plane, contrast, repetition, photography and color as well as other design principles.

Make. Brand. Sell. / Summer 2011

Elective course open to all art majors. I created the course syllabus and it was approved by the curriculum committee. Utilizing the students' interest in crafting and all things DIY, the class consisted of: making a product of the student's choice; branding that product, including a logo, promotional materials and online banners; and selling the product via online resources such as a website, Etsy or at local craft fairs.

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Typography 4 / Spring 2011 (2 sections)

Senior level class. Projects include: Concept and design a print and interactive poster about environmental awareness; Re-design a magazine including masthead, covers and inside elements including table of contents, columns and a feature story; Concept and design an annual report for a company of their choice and create an interactive PDF or SWF file using Adobe InDesign.

Typography 1 / Fall 2010

Sophomore level class. Projects included: Designing a logo out of the students' initials; a process book showing the concept, development and design of their logo; a series of three posters for an architect of their choice using typography, graphic elements and photography.

Letterpress / Summer 2010

Elective course open to all art majors. I created the course syllabus and it was approved by the curriculum committee. Utilizing the vandercook presses at The Graphic Touch Letterpress Company, the 5-week course taught students the history of the letterpress printing process and how to set up documents using wood and metal type. Projects included: 3 poster designs, one design in which they were to produce multiple copies and a sketchbook showing their process throughout the 5-week course.

Graphic Design Presentation / Spring 2009

Senior level class. Projects included: Design the announcement for the Senior Portfolio Show; Prepare and revise resumes, cover letters and portfolios for the senior show and graduation.

Typography 4 / Spring 2009

Senior level class. Projects included: Concept and design a brochure for Earth Day; A magazine re-design, including a masthead update; Concept and design an annual report.

Typography 3 / Fall 2008

Junior level class. Projects included: A type/image quadrant study; Concept and design the cover for the September issue of HOW Magazine that was judged by the HOW Editorial staff; Re-design Long's horseradish label and create POS marketing materials that would go in grocery stores (project was part of a national One Club student competition).

Typography 4 / Spring 2008

Senior level class. Projects included: Creating a hand-drawn typeface; Creating an alphabet book with photographs of letters found in nature/other environments; Concept and design an original magazine, including creating the masthead out of letters from the hand-drawn typeface for the cover.

Publication Design / Spring 2002 & 2003

Senior level class. Projects included: Concept and design a two-color brochure; Concept and design the cover for the September issue of HOW Magazine that was judged by the HOW Editorial staff; A magazine re-design, including a masthead update.

Adjunct Faculty Member / Cleveland State University

Advanced Vector / Fall 2011

Art 345. The class focuses on basic design, illustration principles and techniques plus shows how a vector graphic program like Adobe Illustrator can be utilized to create course projects. Four main projects are developed and assigned to enhance the student's portfolios including logo and letterhead system design, poster design and package design including the creation and build of their own, unique template, and an infographic.

Advanced Vector / Summer 2010 (8-week course)

Art 345. The class focuses on basic design, illustration principles and techniques plus shows how a vector graphic program like Adobe Illustrator can be utilized to create course projects. Three main projects are developed and assigned to enhance the student's portfolios including logo and letterhead system design, poster design and package design including the creation and build of their own, unique template. The final project is a 30-second kinetic type movie using Adobe Flash.

Intro to the Mac / Spring 2010

Art 244 This class introduces the students to the Macintosh OSX operating system and the Adobe Creative Suite of products including Photoshop, Illustrator and InDesign.

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Advanced Vector / Fall 2009

Art 345. The class focuses on basic design, illustration principles and techniques plus shows how a vector graphic program like Adobe Illustrator can be utilized to create course projects. Three main projects are developed and assigned to enhance the student's portfolios including logo and letterhead system design, poster design and package design including the creation and build of their own, unique template. The final project is a 30-second kinetic type movie using Adobe Flash.

Note: I was responsible for re-creating and implementing the syllabus and projects in this course.

Advanced Raster / Fall 2009

Art 344. The class is a comprehensive instruction on the creation of raster based imagery using Adobe Photoshop. Technical topics include: advance image manipulation, color issues, file management, cross platform compatibility, as well as production and end usage concerns. Three main projects are developed and assigned to enhance the student's portfolios including poster design, book jacket series design and the re-design of a website.

Note: I was responsible for re-creating and implementing the syllabus and projects in this course.

Part-time Faculty Member / Kent State University

Intermediate Computer / Fall 2011

20000 level class. This class is a continuation of the VCD Basic Computer course and teaches intermediate computer skills in the following areas: basic website design and programming through the use of basic HTML code, and Adobe Dreamweaver.

Basic Computer, online course / Summer 2011

20000 level class. This class introduces the students to the Macintosh OSX operating system and the Adobe Creative Suite of products including Photoshop, Illustrator and InDesign. The online summer course went for 5 weeks and utilized Blackboard Vista for all material exchange, project submissions, testing and communication with the students.

Basic Computer / Spring 2010

20000 level class. This class introduces the students to the Macintosh OSX operating system and the Adobe Creative Suite of products including Photoshop, Illustrator and InDesign.

Technical Abilities:

Software & Operating Systems (advanced knowledge)

Mac OS; Latest Adobe Creative Suite including Photoshop, Illustrator, InDesign, Dreamweaver, and AfterEffects; Keynote, MS Office and iWorks; Adobe Digital Publishing Suite

Programming (intermediate knowledge)

HTML / CSS / JavaScript

User Experience Design (advanced knowledge)

Planning websites, wireframing, user research and testing, and content strategy; both Web and iOS platforms

Community Membership:

AIGA, Cleveland Chapter

Secretary (Executive board member) from 2009 to 2011
Education Chair from September 2013 to 2015
Current member

UXPA, Cleveland Chapter

Event Planning Committee Member from 2017 to present

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Conference Participation:

Ohio Association of Two-Year Colleges (OATYC)

Role: Attendee

Stark State College, Canton, Ohio, October 2013

University & College Designers Association (UCDA)

Role: Attendee

Jersey City, New Jersey / May 2011

20th Annual HOW Design Conference

Role: Honorary Staff Member

One of six individuals asked to introduce speakers and moderate sessions

Denver, Colorado / June 2010

19th Annual HOW Design Conference

Role: Honorary Staff Member

One of six individuals asked to introduce speakers and moderate sessions

Austin, Texas / June 2009

18th Annual HOW Design Conference

Role: Honorary Staff Member

One of six individuals asked to introduce speakers and moderate sessions

Boston, Massachusetts / May 2008

17th Annual HOW Design Conference

Role: Honorary Staff Member

One of six individuals asked to introduce speakers and moderate sessions

Atlanta, Georgia / July 2007

16th Annual HOW Design Conference

Role: Honorary Staff Member

One of six individuals asked to introduce speakers and moderate sessions

Las Vegas, Nevada / May 2006

15th Annual HOW Design Conference

Role: Honorary Staff Member

One of six individuals asked to introduce speakers and moderate sessions

Chicago, Illinois / June 2005

College Citizenship:

Faculty Subject Matter Panel Expert - Visual Arts

Organization: Ohio Board of Regents / Secondary Career-Technical Alignment Initiative (SCTAI)

Date: November 2, 2012 and ongoing

Responsibilities: Faculty Panel Experts were expected to provide their subject matter expertise during a meeting that brought together the Lead Faculty Expert in the subject area, other faculty panel experts throughout the state, and several Ohio Secondary Career-Technical teachers. The first meeting was on Friday, November 2, 2012 at the Ohio Board of Regents in Columbus, Ohio.

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Post-secondary Item Writing Team Expert - Arts & Communication Workshop

Organization: Ohio Board of Regents / Secondary Career-Technical Alignment Initiative (SCTAI)

Date: December 16 & 17, 2014

Responsibilities: This team was charged with assisting the Ohio Board of Regents and the Department of Education with the development of end-of-course examinations that will be utilized by Career Technical Secondary learners across Ohio. In some cases, these faculties will represent colleagues across Ohio to provide an opinion on the ability of this examination to be utilized for the award of post-secondary credit through proposed CTANS. This critical group plays a vital role in the Secondary Career Technical Alignment Initiative.

School Service:

Academic Pathways Creative Arts Cluster Co-Chair / 2014 Spring Semester

Responsibilities: Consult with cluster faculty to develop the materials needed to contextualize the First Year Experience course; meet regularly with assigned division counselor to collaboratively develop materials; evaluate and modify FYE cluster-specific content on an ongoing basis; work with other cluster chairs to compare strategies for contextualizing the FYE course cluster-specific content.

Learning Outcomes Assessment Committee / 2013-2015; 2016-2018 Academic Years

Responsibilities: Focused on institutional assessment of Lakeland's 5 Student Learning Outcomes. The goals are as follows: Engage faculty in student learning outcomes initiatives and use their input to advance and improve the process; embed student learning outcomes into the academic culture and curriculum; measure the effectiveness of the college, department/program, and individual courses in meeting student learning outcomes; use assessment data for continuous improvement.

Fall College Fair / September 30, 2012 & October 6, 2013

Responsibilities: Set up portfolio and brochures for the Graphic Design Department at an assigned table in the Lakeland Community College section of the College Fair; answer questions about the program from prospective students and their parents; help guide students and parents to different departments of interest

Lakeland IMAGINE Fund Raiser / October 2012

Responsibilities: Along with Professor Chris Berry from Fine Arts, arranged for students from the graphic design and fine arts departments to draw artistic event information on the white glass throughout the interior of the Holden University Center

High School Recruitment

High School: Mentor High School / October 2012

Teacher: Michelle Kane / Senior art class

Responsibilities: In an on-going effort to increase enrollment, reach out to local high schools and talk to their art departments about the Graphic Design program at Lakeland. Includes showing the class a portfolio of work from many of the Graphic Design courses and passing out promotional materials and business cards.

High School: Mayfield Heights High School / November 2014

Teacher: Mike Caldwell / Junior Tech Prep students

Responsibilities: In an on-going effort to increase enrollment, reach out to local high schools and talk to their art departments about the Graphic Design program at Lakeland. Includes showing the class a portfolio of work from many of the Graphic Design courses and passing out promotional materials and business cards.

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High School Recruitment, Cont.

High School: Mentor High School / January 2015

Teacher: Mark Lynch / Junior and Senior Tech Prep students

Responsibilities: In an on-going effort to increase enrollment, reach out to local high schools and talk to their art departments about the Graphic Design program at Lakeland. Includes showing the class a portfolio of work from many of the Graphic Design courses and passing out promotional materials and business cards.

NEH Grant Organization Committee Brainstorm Participant / November 13, 2012

Responsibilities: Invited to brainstorm with the NEH Grant Committee to develop a proposal for a grant from the National Endowment for the Humanities; a wide-array of discipline-specific voices were represented in the brainstorm meeting

Visual Arts Faculty Exhibition / November 26, 2012 - January 23, 2013

Responsibilities: Participated in the yearly Lakeland Community College Visual Arts Faculty Exhibition by entering three pieces that I created during a letterpress workshop at the Hamilton Woodtype Museum in Twin Lakes, Wisconsin

Chagrin River Review / 2013 - Ongoing

Responsibilities: Cover design, including setting up the banner for the web page and preparing cover art for inclusion on other websites; includes working closely with English faculty members

Free College Days Participant / March 23, 2013

Responsibilities: Gave a 45-minute presentation called, "What is Graphic Design?" which was created to educate the participants about graphic design and how it encompasses all aspects of everyday life. A secondary goal was to promote the program in order to increase enrollment for the 2013-2014 academic year

Spring College Open House / April 20, 2013

Responsibilities: Set up portfolio and brochures for the Graphic Design Department; answer questions about the program from prospective students and their parents; help guide students and parents to different departments of interest where necessary

New Faculty Orientation / October 21st, 2013

Responsibilities: Participate as a panelist in a discussion entitled "Road to Success as a Faculty Member" during a Lakeland new faculty orientation session.

Visual Arts Faculty Exhibition / November 17, 2013 - January 22, 2014

Responsibilities: Participated in the yearly Lakeland Community College Visual Arts Faculty Exhibition by entering an installation featuring 9, 18" x 18" pillows that were screen-printed with the overall statement, "smile more & work hard & have fun & make stuff & stay true." Each pillow had either a saying or an ampersand and they were installed in a 3 x 3 x 3 formation.

Campus Visitation Days / April 4, 2014

Responsibilities: Participate in this annual event which provides an opportunity for high school students and their parents to hear directly from Lakeland faculty in order to ask questions about degrees that they are interested in.

Visual Arts Faculty Exhibition / November 20, 2014 - January 21, 2015

Responsibilities: Participated in the yearly Lakeland Community College Visual Arts Faculty Exhibition by entering two pieces featuring posters that I designed and screen-printed in three colors on colored paper stock.

AQIP Analyze Student Pathways Committee / 2013-2014 Academic Year

Responsibilities: Help committee discuss and research one of the nine AQIP Categories, and show evidence that our institution continues to meet the HLC's five Criteria for Accreditation.

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AQIP Focus on Completion Committee / 2013-2014 Academic Year

Responsibilities: Help committee discuss and research one of the nine AQIP Categories, and show evidence that our institution continues to meet the HLC's five Criteria for Accreditation.

AQIP Early Alert Committee / 2014-2015 Academic Year

Responsibilities: Help committee discuss and research one of the nine AQIP Categories, and show evidence that our institution continues to meet the HLC's five Criteria for Accreditation.

FYEX Advisory Committee / 2015-2016 Academic Year

Responsibilities: The advisory committee will meet and have discussions on making improvements to the First Year Experience course.

Visual Arts Faculty Exhibition / November 19, 2015 – January 20, 2016

Responsibilities: Participated in the yearly Lakeland Community College Visual Arts Faculty Exhibition by entering the six covers that I designed for the Chagrin River Review online literary magazine.

Visual Arts Student Exhibition / 2013 – 2017 Spring Semesters

Responsibilities: Collect student entries and recruit two judges who are graphic design professionals in the field to choose the student winners in each of several categories, as well as award appropriate prizes; hang the winning entries in the gallery; present awards to student winners during the artist reception and awards ceremony.

Visual Arts Faculty Exhibition / November 13, 2016 – January 18, 2017

Responsibilities: Participated in the yearly Lakeland Community College Visual Arts Faculty Exhibition by entering a user experience design project I completed while working on my Master of Science degree at Kent State University.

IDEO Prototyping Team / 2017 Spring Semester

Responsibilities: Be part of a small team of Lakeland employees, students, and designers from IDEO to explore and prototype early programming concepts for the new community makerspace in the H building expansion. The team was tasked to build upon the research IDEO had already conducted in order to figure out how we might design a meaningful experience rooted in the makerspace. The group also explored developing programs around design thinking, tested the framework of "Design Your Life" as an entry point for new students, and experimented with other general programming needs in the space.

Community Service:

Event Planning Committee Member

Organization: UXPA Cleveland Chapter

Date: September 2017 to present

Description: Responsibilities include: coordinate as main or partner on three UXPA Cleveland events a year; participate in fund raising for the organization; get to know other committee members and build a collegial working relationship that contributes to consensus; stay informed about committee matters

Education Chair

Organization: AIGA Cleveland Chapter

Date: September 2013 to 2015

Description: Responsibilities include: planning the annual Student Portfolio Review in April; coordinating and maintaining working relationships with local college student chapters (including Kent State University and Cleveland State University); continuing the Emerge mentorship program which pairs up students with professionals in the field of graphic design.

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Executive Board Member – Secretary

Organization: AIGA Cleveland Chapter

Date: June 2009 to June 2011

Description: Responsibilities included planning, organizing and attending monthly board meetings; recording meeting minutes and making sure meeting runs per the agenda; typing up notes and sending them to all board members as well as posting them on the National AIGA chapter website; organizing a yearly Member Roundtable which includes inviting local chapter members and discussing current design issues given out by the National AIGA chapter.

Professional Portfolio Reviewer

Organization: AIGA Cleveland Chapter Student Portfolio Review

Date: 2007–2017

Description: Review portfolios and give feedback to students in Graphic Design programs from all over Northeast Ohio and Pennsylvania

Guest Lecturer

Invited by: Professor Wendy Wardell, Kent State University, School of Journalism and Mass Communication

Date: October 17, 2012

Description: Invited to participate as a guest lecturer in Professor Wendy Wardell's Advertising course. I discussed my experience working at an advertising agency and the relationship between the creative department and account service.

Panel Moderator for the Design 730 Judges Event

Invited by: Cleveland Chapter AIGA President, Maggie Durguner

Date: April 6, 2013

Description: Panel moderator is responsible for: opening the discussion in their small group; introducing themselves, the judge and elaborating on the reason we chose your assigned judge as the head, heart or hand; directing the conversation so that attendees are engaged and asking questions; steering the judge back on topic if he/she strays; listening to attendees' questions/comments for topics to further discuss; listening to the judge's comments and basing the direction of the conversation off of his/her response

Creative Endeavors:

Client Name: The Creative Group

Project Title: Various Projects

Date: 2009 – ongoing

Description: The Creative Group, one of the leading creative staffing agencies in Cleveland, specializes in placing experienced creative and marketing professionals in rewarding positions with a variety of firms.

Responsibilities: As a contract freelancer for The Creative Group, I have done design work for several companies including University Hospital, Parker Hannafin, SyncShow and Studio Graphique. Projects range from brochure and booklet design to website design and creating interactive documents to be viewed on mobile devices such as the iPad and iPhone.

Client Name: Interweave Press

Project Title: Cloth Paper Scissors STUDIOS Magazine, several issues

Date: 2011-2013

Description: Cloth Paper Scissors Studios is a quarterly magazine that takes readers inside the creative spaces of artists who bead, collage, quilt, knit, felt, assemble, stitch, and dream, with dozens of tips and tricks from artists and professionals.

Responsibilities: Using fonts and images provided by the client, design and layout all interior pages of the magazine. Includes photo retouching, working closely with art director and editors on revisions and preparing final art for printing.

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Client Name: Interweave Press

Project Title: Quilting Arts Magazine, several issues

Date: 2011 - 2013

Description: Quilting Arts covers the latest techniques in art and embellished quilting, wearable arts, mixed media, surface design, and other textile arts. Features guest artists and teachers, and addresses a wide range of skills including surface embroidery, thread painting, stamping, and fabric painting.

Responsibilities: Using fonts and images provided by the client, design and layout all interior pages of the magazine. Includes photo retouching, working closely with art director and editors on revisions and preparing final art for printing.

Client Name: Interweave Press

Project Title: STITCH Magazine, Fall 2014 issue

Date: May - June, 2014

Description: Stitch is the favorite magazine of modern sewists everywhere, featuring vintage modern patterns, embellishment techniques, and modern embroidery designs to name a few.

Responsibilities: Using fonts and images provided by the client, design and layout all interior pages of the magazine. Includes photo retouching, working closely with art director and editors on revisions and preparing final art for printing.

Client Name: The LHT Group

Project Title: Various Projects

Date: 2012 - ongoing

Description: The LHT Group is a custom eLearning company that provides expertise in the design, development and deployment of custom eLearning courses, educational tools, and classroom learning solutions

Responsibilities: Work as a design consultant on various projects for clients of The LHT Group; projects mainly consist of designing educational videos in After Effects

Client Name: HMT Associates

Project Title: Various Projects

Date: 2016 - ongoing

Description: HMT Associates is a shopper-focused brand activation agency

Responsibilities: Work as a design contractor on various projects for retail clients including Kraft, Meijer and ShopRite; projects consist of concepting and designing in-store graphics and displays

Creative Achievement & Professional Development:

Lynda.com Webinar

Title: Community Colleges and Student Success: Promoting Digital Literacy with Online Video Instruction

Date: Thursday, October 10, 2013

Description: The webinar focused on how community colleges are using video instruction to supplement curricula, providing staff with on-demand professional development and promoting implementation, adoption and engagement of online video resources.

Lynda.com Course

Title: Introducing the JavaScript Language

Date: May 14, 2015

Description: Gain an understanding of variables, types, objects, arrays, operators, control structures, loops, and functions, then work through a series of hands-on examples that put these ideas into action.

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Adobe Generation Professional Course

Title: Web Design with Adobe Muse

Date: January 25 - March 11, 2016

Description: This professional learning course, participants will learn how to use Adobe Muse to create different kinds of websites, including a responsive site so that it fits on screens of different widths such as smartphones, tablets, and desktops. Adobe Muse focuses on the design process, hiding away the code that creates the web page, which makes it the best introduction students can have to building web pages and sites. The websites and content created in this course will serve as models for educators to use in their classroom.

IDEO Workshop

Title: Design Thinking for Educators

Date: January 27, 2017 (at Lakeland Community College)

Description: Participants will engage in a hands-on, fast-paced introduction to the design thinking process. We'll explore how design thinking and creative problem-solving can help us advance our desired learning outcomes for Lakeland.