

**Instructor:**  
Amy (Hawk) Peck  
ph.330.972.6030  
(School office... leave msg.)  
Office hours: email for appt.  
ahawk@uakron.edu

**Advanced Graphic Design**  
Fall 2009  
Room 127B

7100:480-001  
TTh 9:15-11:5AM

### **Course Description**

Students work on advanced level individual projects under supervision of instructor.

### **Prerequisite:**

7100:388 or permission of the instructor

### **Course Objectives**

Sustainability will be an over-all theme for each project

### **Projects:**

#### **1. Hand made book / Paper sample promotion**

- Made from recycled/reused/recyclable materials
- Use a unique binding technique of your choice
- Size, format and page count based on your subject matter and what makes the most sense
- Promotion should be for a paper company/paper stock that supports sustainability
- Think of a unique and clever way to promote the paper using a particular style, a poem, song lyrics, photography, illustration, etc.

#### **2. Independant project of your choice**

- Think of a project that you have always wanted to do, or a particular technique or software that you have wanted to learn or explore further and write a proposal to present to the instructor for approval.
- Examples could be a flash movie, a website, a screen printed or letter pressed poster, etc.
- You must have access to any tools/software needed to complete the project on your own and/or in class
- You must consider sustainability when thinking of your project

#### **3. Make/Create something**

- Again, keeping sustainability in mind create an item of your choice that can be sold at the holiday sale, or on a website such as etsy.com
- Think of a skill-set that you may have other than design that you can utilize and use with your design sensibilities to create the item, such as sewing, embroidery, metal work, wood work, screen printing, etc.
- You must write a proposal and present your ideas including sketches and plans of what you are going to make and how you plan to go about creating it
- Before the holiday show you are to make a poster and/or flyer to promote your item and generate interest.

### **Materials:**

Basic concept sketching and comping/mounting tools.  
Access to a digital camera is helpful  
Back-up discs for computer files and/or jump drive  
CDR or DVDR for digital files  
Bookbinding materials  
Any tools/materials you may need for your independant project  
Any tools/materials you may need for your Make/Create project

### **Suggested reading:**

Type & Image / Meggs, Philip.  
Photomontage / Ades, Dawn.  
HOW Magazine  
Print Magazine  
Communication Arts Magazine  
How to Make Books / Esther K. Smith  
ReadyMade Magazine  
Back issues of Craft Magazine  
Re-Bound: Creating Handmade Books from Recycled and Repurposed Materials / Jeannine Stein  
SustainAbility (book you were all required to buy in Type 4 last semester)

### **Websites:**

[www.purgatorypiepress.com](http://www.purgatorypiepress.com)  
[www.etsy.com](http://www.etsy.com)  
[www.aiga.org](http://www.aiga.org)  
[www.ilovetypography.com](http://www.ilovetypography.com)  
[www.readymade.com](http://www.readymade.com)